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Ostrum Asset Management erhält französisches ESG-Siegel für drei Aktienstrategien

Ostrum Asset Management (Ostrum AM), eine Tochtergesellschaft von Natixis Investment Managers, erhält für drei seiner Aktienstrategien ein von der französischen Regierung unterstütztes ESG-Siegel. Der Zertifizierungsprozess erfolgte durch Afnor Certification und EY France. Zugesprochen wurde das Siegel den Strategien Euro Dividend Grower, Global New World und Global Alpha Consumer. In den Strategien wurden Ende Juni 2019 insgesamt 22 Mrd. Euro verwaltet.

Die Zertifizierung der drei thematischen Aktienstrategien ist nur ein erster Schritt für Ostrum AM. Weitere SRI-Labels sind in Arbeit. Ein vollständiger Akkreditierungsprozess wird voraussichtlich bis zur ersten Hälfte des Jahres 2020 abgeschlossen sein. Die Zertifizierung gilt für Strategien, die in Frankreich, der Eurozone, Europa, den globalen Schwellenländern und in Asien investieren.

Jean-Louis Scandella, Chief Investment Officer für Aktien bei Ostrum AM, sagte: "Wir betrachten Unternehmen von zwei Seiten. Das bedeutet, dass sowohl die finanzielle als auch die nichtfinanzielle Analyse entscheidend dafür ist, ob ein Investment Case richtig ist. Unser 360°-Ansatz für die Aktienauswahl und den Portfolioaufbau zielt darauf ab, nachhaltiges Unternehmenswachstum zu erzielen und eine positive Rendite für unsere Kunden zu erzielen. Die SRI-Zertifizierung ist eine Anerkennung für unseren nachhaltigen Wachstumsansatz bei Aktienanlagen."

Ansprechpartner für die Medien

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More on Ostrum AM, a responsible asset manager

Signatory of Principles for Responsible Investment (PRI) since 2008¹ and rated A+ in 2019² for the quality of inclusion of ESG factors in the company's strategy and investment management, Ostrum AM is careful to avoid endorsing a number of activities and practices that are contrary to the fundamental principles of responsibility.

This approach is applied to all asset classes and asset managers use all means at their disposal to promote the emergence of a responsible economic and financial system, as Ostrum AM's screens more than 90% of its assets for ESG criteria and manages €59 billion using an intensive SRI or ESG management process. (Source: Ostrum AM, as of June 2019).

Ostrum Asset Management has been committed to helping clients provide for their future and achieve their long-term financial goals for more than 30 years. Our portfolio managers combine high-quality proprietary research with stringent risk analysis at each stage of the investment process driving their decisions to deliver the highest quality outcomes for clients.

Ostrum Asset Management is based in Europe, with a local presence in the United States³ and Asia⁴, providing a full range of active fixed-income and equity expertise, along with tailored insurance investment management solutions and alternative strategies to address investors' needs worldwide.

Ostrum Asset Management is a responsible and committed company⁵, ranking among the leading asset managers in Europe⁶ with €265.6 billion in assets under management⁷ for institutional clients, individual investors and distributors.

Ostrum Asset Management is an affiliate of Natixis Investment Managers.

¹ In 2008, Ostrum AM operated as Natixis Asset Management, RCS Paris 329 450 738. On October 1st 2018, Ostrum AM began operating an affiliate of Natixis Investment Managers

² Ostrum AM is a PRI signatory since 2008. In 2019, Ostrum AM is rated A+ on all categories. Methodology: www.unpri.org References to a ranking or a rating do not indicate the future performance of the fund manager.

³ US via Ostrum AM U.S., LLC, limited liability company, registered as an investment adviser with the SEC.

⁴ Asia via Ostrum AM Asia Limited – Registered as a fund management company with the Monetary Authority of Singapore – An Ostrum AM subsidiary and via Ostrum AM Hong Kong Limited, subsidiary of Ostrum AM Asia Limited.

⁵ Ostrum AM was one of the first French asset manager signatories to the PRI in 2008. More details; www.unpri.org

⁶ IPE Top 400 Asset Managers 2019 ranked Ostrum AM as the 68th largest asset manager, as at 12/31/2018.

⁷ Ostrum AM – 06/30/2019.

www.ostrum.com



About Natixis Investment Managers

Natixis Investment Managers serves financial professionals with more insightful ways to construct portfolios. Powered by the expertise of more than 20 specialized investment managers globally, we apply Active Thinking[®] to deliver proactive solutions that help clients pursue better outcomes in all markets. Natixis Investment Managers ranks among the world's largest asset management firms² with more than \$1 trillion assets under management³ (€898.2 billion).

Headquartered in Paris and Boston, Natixis Investment Managers is a subsidiary of Natixis. Listed on the Paris Stock Exchange, Natixis is a subsidiary of BPCE, the second-largest banking group in France. Natixis Investment Managers' affiliated investment management firms include AEW; Alliance Entreprendre; AlphaSimplex Group; Darius Capital Partners; DNCA Investments;⁴ Dorval Asset Management; Flexstone Partners; Gateway Investment Advisers; H2O Asset Management; Harris Associates; Investors Mutual Limited; Loomis, Sayles & Company; Mirova; MV Credit; Naxicap Partners; Ossiam; Ostrum Asset Management; Seeyond; Seventure Partners; Thematics Asset Management; Vaughan Nelson Investment Management; Vega Investment Managers;⁵ and WCM Investment Management. Investment solutions are also offered through Natixis Advisors and Dynamic Solutions. **Not all offerings available in all jurisdictions.** For additional information, please visit Natixis Investment Managers' website at im.natixis.com | LinkedIn: [linkedin.com/company/natixis-investment-managers](https://www.linkedin.com/company/natixis-investment-managers).

Natixis Investment Managers' distribution and service groups include Natixis Distribution, L.P., a limited purpose broker-dealer and the distributor of various registered investment companies for which advisory services are provided by affiliated firms of Natixis Investment Managers, and Natixis Investment Managers S.A. (Luxembourg) and its affiliated distribution entities in Europe and Asia.

¹ ESG Fund Universe in Spain: All the funds available in the Spainsif database were taken into account for the analysis, which were then included in the Morningstar ESG categories. Subsequently, only the Morningstar categories were used for the analysis, where there were more than two ESG funds.

² Cerulli Quantitative Update: Global Markets 2019 ranked Natixis Investment Managers as the 17th largest asset manager in the world based on assets under management as of December 31, 2018.

About the SRI Label (www.llelabelisr.fr/en)

The SRI label was announced by the Ministry of Finance in September 2015 and launched in August 2016 during the Responsible Finance Week. The aim of having SRI labeled investment strategies was targeted at increasing the visibility of sustainable and responsible investments. An SRI investment seeks to reconcile economic performance, social issues and environmental impact by financing companies contributing to a sustainable development in all business sectors. The SRI label, issued at the end of a strict process of labelling led by two independent bodies (Afnor Certification et EY France), constitutes a unique mark for the savers wishing to participate in a more sustainable economy.