

Pressemitteilung

Mirova erhält “Best For The World”-Auszeichnung von B-Lab

London/Frankfurt, 3. August 2021. Die auf Nachhaltigkeit spezialisierte französische Fondsgesellschaft Mirova hat in diesem Jahr die von der Non-Profit-Organisation B-Lab jährlich vergebene Auszeichnung “Best for the World B-Corp” erhalten. Mirova ist ein Tochterunternehmen von Natixis Investment Managers.

Benefit Corporation (B-Corp) ist ein internationales Zertifikat, mit dem die Non-Profit-Organisation *B-Lab* Unternehmen für ihre soziale und ökologische Ausrichtung auszeichnet. Das Zertifikat wird nicht an einzelne Produkte oder Sparten vergeben, sondern misst die soziale, ökologische und ökonomische Gesamtleistung eines Unternehmens und setzt dabei vor allem auf öffentliche Transparenz und rechtliche Verantwortlichkeit. Inzwischen sind weltweit über 4.000 Unternehmen zertifiziert worden, in Deutschland unter anderem die Firmen Ecosia und Einhorn. Das erklärte Ziel, Gewinnmaximierung und eine soziale Verantwortung miteinander in Einklang zu bringen, verbindet alle B Corp-Unternehmen.

Jedes Jahr ermittelt B-Lab die leistungsstärksten zertifizierten Unternehmen. Diese B-Corps erhalten die Auszeichnung « Best for the World » und zählen zu den weltweit besten 5 Prozent in ihrer jeweiligen Gruppe. Mirova wurde im Bereich "Kunden" für die Entwicklung von Impact-Investmentlösungen ausgezeichnet.

Best for the World ist ein besonderes Programm für die B-Corp-Gemeinschaft, und wir freuen uns, es wieder aufzunehmen, nachdem wir das Programm 2020 wegen COVID-19 pausiert haben", so Juan Pablo Larenas, Executive Director von B Lab Global. Die diesjährigen "Best for the World"-Unternehmen gehören zur absoluten Spitze ihrer Klasse und zeichnen sich dadurch aus, dass sie positive Auswirkungen für ihre Stakeholder, einschließlich ihrer Mitarbeiter, Gemeinden, Kunden und der Umwelt, schaffen."

About Mirova

Mirova is a management company dedicated to sustainable investment and an affiliate of Natixis Investment Managers. Through its conviction management, Mirova's goal is to combine long-term value creation and sustainable development. Pioneers in many areas of sustainable finance, Mirova's talents aim to continue to innovate in order to offer their clients solutions with high environmental and social impact. Mirova and its affiliates manage 21,7 billion euros as of March 31, 2021. Mirova is a mission-based company, labeled B Corp¹.

1 The reference to a ranking or a label does not prejudice the future performance of the funds or its managers.

Portfolio Management Company - Anonymous Company
RCS Paris No.394 648 216 - AMF Accreditation No. GP 02-014
59, Avenue Pierre Mendes France – 75013 - Paris
Mirova is an affiliate of Natixis Investment Managers.

> Read more: www.mirova.com

> Follow Mirova on:



About Mirova U.S., LLC

Mirova US LLC (Mirova US) is a U.S. - based investment advisor that is wholly owned by Mirova. Mirova is operated in the U.S. Mirova US and Mirova entered into an agreement whereby Mirova provides Mirova US investment and research expertise, which Mirova US then combines with its own expertise, and services when providing advice to clients

About Natixis Investment Managers

Natixis Investment Managers' multi-affiliate approach connects clients to the independent thinking and focused expertise of more than 20 active managers. Ranked among the world's largest asset managers¹ Natixis Investment Managers delivers a diverse range of solutions across asset classes, styles, and vehicles. The firm is dedicated to advancing sustainable finance and developing innovative Environmental, Social, and Governance (ESG) products. Natixis Investment Managers consults and partners with its clients and offers insight on markets and assumptions to better align strategies with long-term goals.

Headquartered in Paris and Boston, Natixis Investment Managers is wholly-owned by Natixis. Natixis is a subsidiary of BPCE, the second-largest banking group in France. Natixis Investment Managers' affiliated investment management firms include AEW; Alliance Entreprendre; AlphaSimplex Group; DNCA Investments;² Dorval Asset Management; Flexstone Partners; Gateway Investment Advisers; Harris Associates; Investors Mutual Limited; Loomis, Sayles & Company; Mirova; MV Credit; Naxicap Partners; Ossiam; Ostrum Asset Management; Seeyond; Seventure Partners; Thematics Asset Management; Vauban Infrastructure Partners; Vaughan Nelson Investment Management; Vega Investment Managers;³ and WCM Investment Management. Additionally, investment solutions are offered through Natixis Investment Managers Solutions, and Natixis Advisors offers other investment services through its AIA and MPA division. **Not all offerings available in all jurisdictions.** For additional information, please visit Natixis Investment Managers' website at im.natixis.com | LinkedIn: [linkedin.com/company/natixis-investment-managers](https://www.linkedin.com/company/natixis-investment-managers).

Natixis Investment Managers' distribution and service groups include Natixis Distribution, L.P., a limited purpose broker-dealer and the distributor of various U.S. registered investment companies for which advisory services are provided by affiliated firms of Natixis Investment Managers, Natixis Investment Managers S.A. (Luxembourg), Natixis Investment Managers International (France), and their affiliated distribution and service entities in Europe and Asia.

¹ Cerulli Quantitative Update: Global Markets 2020 ranked Natixis Investment Managers as the 17th largest asset manager in the world based on assets under management as of December 31, 2019.

² A brand of DNCA Finance.

³ A wholly-owned subsidiary of Natixis Wealth Management.

About B Lab

B Lab is the nonprofit network transforming the global economy to benefit all people, communities, and the planet. Our international network of organizations leads economic systems change to support our collective vision of an inclusive, equitable, and regenerative economy. We began in 2006 with the idea that a different kind of economy was not only possible, it was necessary –and that business could lead the way towards a new, stakeholder-driven model. We became known for certifying B Corporations, which are companies that meet the highest standards of social and environmental performance, accountability, and transparency. But we do much more than that. We're building the B Corp movement to change our economic system –and to do so, we must change the rules of the game. B Lab creates standards, policies, tools, and programs that shift the behavior, culture, and structure of capitalism. We mobilize the B Corp community towards collective action to address society's most critical challenges. By harnessing the power of business, B Lab positively impacts 150 industries in 74 countries, helping them balance profit with purpose. Together, we are shifting our economic system from profiting only the few to benefiting all, from concentrating wealth and power to ensuring equity, from extraction to regeneration, and from prioritizing individualism to embracing interdependence. For more information, visit <https://bcorporation.net/>

Press contacts:

Billie Clarricoats@natixis.com

Tel :07880195672

B Lab

press@bcorporation.net