



## Natixis Investment Managers appoints Gad Amar, Head of Distribution for Western Europe

To increase proximity with local clients and partners and meet 2024 development ambitions, Natixis Investment Managers (Natixis IM) continues to execute on its strategy to strengthen key business regions and announces the promotion of Gad Amar to Head of Distribution for Western Europe.

Gad Amar will be responsible for expanding Natixis IM's footprint in the Western Europe region. In his role, he will oversee France, Belgium, Luxembourg, Monaco, francophone Switzerland and Israel. He is based in Paris and reports to Joseph Pinto, Head of Distribution for Europe, Latin America, Middle East and Asia Pacific, at Natixis IM.

- « Gad's appointment contributes to reinforce our regional capabilities and reflects our commitment to keep closer to our clients and better meet their specific needs », commented Joseph Pinto, Head of Distribution for Europe, Latin America, Middle East and Asia Pacific, at Natixis IM.
- « I am confident that Gad's proven experience in business development and sales management across retail, wholesale and institutional client segments, coupled with his strong expertise in product development will help him to succeed in his new role and to achieve our ambitions in the Western Europe region ».

Natixis IM ambition for the Western Europe region is to maintain its solid presence on the institutional market and to make a strong push into the Retail & Wholesale market through strategic distribution partnerships, while pursuing a selective and diversified development strategy, leveraging on its affiliates' key expertise.

Gad joined Natixis IM in October 2021, as International Chief Product Officer with the main goal of optimizing Natixis IM's product offering, building greater synergies with our affiliates to help deliver a more enhanced range of solutions for clients. Under Gad's leadership, the teams have amongst other things strengthened the product launch process to enable faster delivery and worked very closely with Natixis IM's affiliated managers to put solid foundations in place to ensure on delivering further investment solutions more effectively.

Gad Amar has 20 years of experience in sales and development activities in asset management. He was Head of Sales at JP Morgan AM, leading sales efforts for Institutional, Wholesale & Retail channels. He was Head of Wholesale France, Belgium, Lux, Monaco & Head of Family offices EMEA & Head of Strategic Product Management EMEA at Blackrock. He was also Deputy CEO & Global Head of Business Development for Edmond de Rothschild, responsible for sales and product development.

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## **About Natixis Investment Managers**

Natixis Investment Managers' multi-affiliate approach connects clients to the independent thinking and focused expertise of more than 20 active managers. Ranked among the world's largest asset managers1 with nearly \$1.4 trillion assets under management2 (€1,188 billion), Natixis Investment Managers delivers a diverse range of solutions across asset classes, styles, and vehicles, including innovative environmental, social, and governance (ESG) strategies and products dedicated to advancing sustainable finance. The firm partners with clients in order to understand their unique needs and provide insights and investment solutions tailored to their long-term goals. Headquartered in Paris and Boston, Natixis Investment Managers is wholly owned by Natixis. Natixis is a subsidiary of BPCE, the second-largest banking group in France. Natixis Investment Managers' affiliated investment management firms include AEW; Alliance Entreprendre; AlphaSimplex Group; DNCA Investments; 3 Dorval Asset Management; Flexstone Partners; Gateway Investment Advisers; Harris Associates; Investors Mutual Limited; Loomis, Sayles & Company; Mirova; MV Credit; Naxicap Partners; Ossiam; Ostrum Asset Management; Seeyond; Seventure Partners; Thematics Asset Management; Vauban Infrastructure Partners; Vaughan Nelson Investment Management; and WCM Investment Management. Additionally, investment solutions are offered through Natixis Investment Managers Solutions and Natixis Advisors, LLC. Not all offerings are available in all jurisdictions. For additional information, please visit Natixis Investment Managers' website at im.natixis.com | LinkedIn: linkedin.com/company/natixis-investment-managers.

Natixis Investment Managers' distribution and service groups include Natixis Distribution, LLC, a limited purpose broker-dealer and the distributor of various U.S. registered investment companies for which advisory services are provided by affiliated firms of Natixis Investment Managers, Natixis Investment Managers S.A. (Luxembourg), Natixis Investment Managers International (France), and their affiliated distribution and service entities in Europe and Asia.

- <sup>1</sup> Cerulli Quantitative Update: Global Markets 2021 ranked Natixis Investment Managers as the 15th largest asset manager in the world based on assets under management as of December 31, 2020.
- <sup>2</sup> Assets under management ("AUM") as of March 31, 2022 are €1,188 billion. AUM, as reported, may include notional assets, assets serviced, gross assets, assets of minority-owned affiliated entities and other types of non-regulatory AUM managed or serviced by firms affiliated with Natixis Investment Managers. Excluding H2O Asset Management.
  <sup>3</sup> A brand of DNCA Finance.